



London based, operating globally

Business Background:

Sheena has spent over 25 years in senior executive management positions. During this time she has consulted to many major international organisations including FTSE 100 and Fortune 500 businesses. Her corporate background includes executive roles in financial services and manufacturing/electronics with the Prudential and The Mars Group.

As Chief Executive of The Oxford Group, a global leadership and management development business, she led the organisation through rapid growth, achieving the sale of the business to an international learning and education group in 2015. She has first-hand experience managing communities of consultants across the world and has led teams through many different transitions and change.

Sheena has been an executive coach since 2005. She has worked in both public and private sectors, and with executives from a broad range of sectors and specialisms.

A key strength is being able to understand complex business issues and to get close to the commercial context of her client organisations. Having run businesses, she brings an authenticity and pragmatism, creating a warm and open space for reflection and thoughtful discussion.

Personal Philosophy

My aim is to support leaders to achieve exceptional business and personal performance. I am passionate about learning and can't imagine doing anything more fulfilling than working alongside bright and challenging executives who want to achieve and learn.

Areas of Expertise:

Business coaching to achieve results
Leadership
Transition
Presentation Impact and Effective Communication

Business Experience

- CEO The Oxford Group 2008 - 2015 leading the business through rapid profitable growth with 300 international consultants based across the globe. Managed the sale of the business in 2015
- Consultancy within many FTSE 100 and Fortune 500 businesses
- Executive Coaching since 2005
- Founding Partner and Director of The Oxford Group.
- HR Executive - The Mars Group
- HR Consultant - Prudential

Training, Qualifications and Accreditations

ICF PCC accredited 2011, Master NLP ITS, Master Ontological Coaching Newfield, Coaching for Organisational Consultants Ashridge, Integral Coaching Third Space/New Ventures West, Transactional Analysis and licenced to administer MBTI and Hogan, BA Hons.History

Personal Interests

Bridge, Pilates, Cycling, Theatre/Cinema

Examples of Recent Assignments

Senior VP transitioning to global insights role. Challenges included building a new global team, leading major change, and establishing herself within the Executive Team. Coaching focussed on personal brand, presence and impact. Outcome: Effective influencing at the highest levels and adding million \$ profitable value from leading business transformation.

Divisional COO of global mining business preparing to lead culture change. Coaching involved gathering regular stakeholder feedback to build leadership behaviours and stepping into a more strategic and influential leadership style. Outcome: Effective staff engagement through authentic communication and role modelling that inspired change.

Global Head in financial ratings business. 360 feedback and coaching led to transformational behaviour shift. Outcome: Clear goals, effective leadership from the 'front' and measurable 'quick wins' that clearly signalled the strategic shift expected by the Board.

Coach to Partner in private equity firm to enhance impact and influence. Reflection and challenge built confidence. Outcome: He crystalized his unique authentic contribution and style. More effective influencing at his Boards and with colleagues created more effective team working and better business outcomes.

Head of Global Insights within FTSE 100 retailer. Coaching was to hone communication and build impact. Outcome: Involved global team in defining global purpose of the function. Motivation and engagement.

Regional Head of Tax within FTSE 20 business. Coaching to transition from focus on day to day into strategic leadership. Outcome: Break through thinking led to creation of his new strategic role with scope to add multimillion \$ value.

Chief Investment Officer of private equity firm. Coaching to balance management of bright demanding professionals with the intense pressures of the investment role. Outcome: Enhanced credibility at Board and building of a strong stable and motivated team.

EMEA MD of global engineering business. Coaching to create clarity about new priorities and leadership. Outcomes: Implementation of acquisition strategy, better resilience and work balance, building a powerful and authentic leadership role.

Recent Clients:

3i, Anglo American, Astrium, Bank of America, BG, Cabinet Office, Christie's, Cubic, Dell, EBRD, Fitch Ratings, Department of Health, Hearst, HM Treasury, HMRC, ITD (Chubb), Johnson & Johnson, Ministry of Justice, QBE Insurance Group, Rail Delivery Group, Shell, Sony, STA Travel, Tesco, TUI, Walgreen Boots Alliance, The World Wildlife Fund

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